



One company. Forging a high-tech fitness culture.

Wodify Technologies is one company and a suite of innovative products bringing the future of fitness to the world. Our mission is to ignite a global movement of gyms, coaches and members united by fitness and technology.



Wodify Core is our flagship software and the “core” of what we do. It connects members, saves time and gives gyms a competitive edge.

- **Performance Tracking**

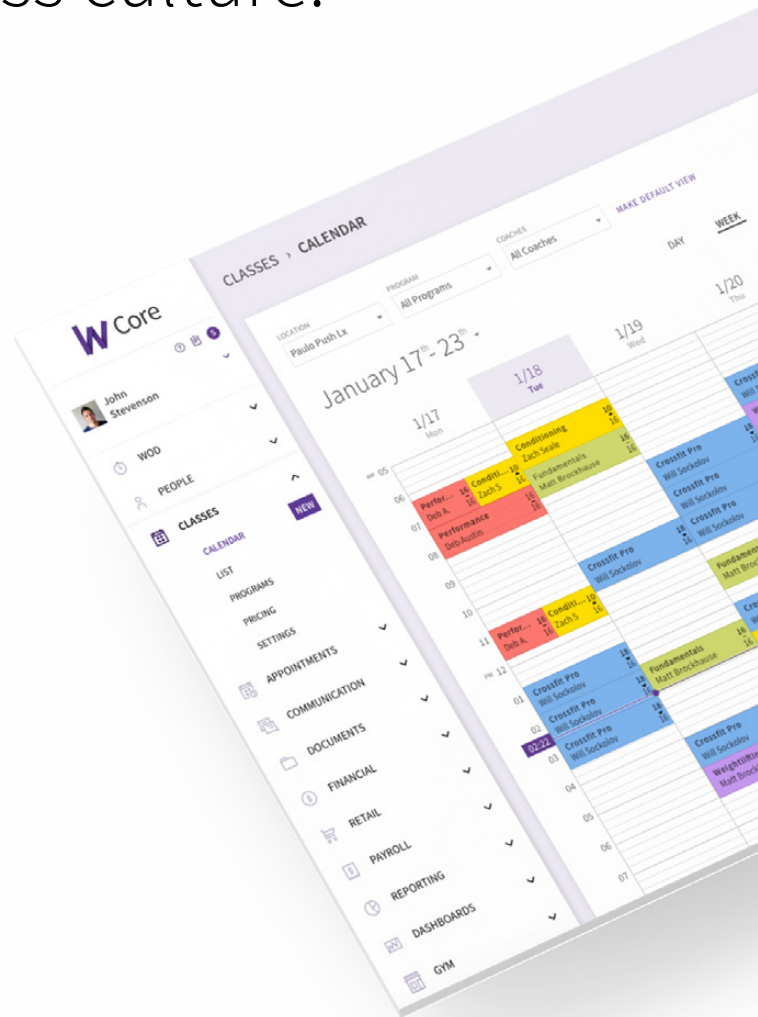
Wodify Core’s performance tracking tool garners nearly 100 percent adoption among gym members. People can log workout results, visualize progress and set a mental record to meet and beat whenever they hit the gym.

- **Features for Gyms**

Wodify Core’s admin app, lead management features and Zapier integration streamline gym operations. It also sheds light on gyms from every angle with its dashboards & reports.

- **Building Better Coaches**

Wodify Core sets coaches up for success with an app to build workouts, track attendance, manage appointments and more.



Wodify Core: classes calendar



Wodify Arena is an event management and competition planning system. From registration to the final podium, it handles the moving pieces of competitions to ensure every throwdown is legendary.

- **Easy Event Setup**

Wodify Arena simplifies event registration, payment, ticketing and more. With our streamlined process, organizers can build amazing competitions quickly.

- **True Live Scoring**

When competition day arrives, judges have their own app to review schedules and update results, which automatically push to a leaderboard. Athletes can follow the leaderboard on a separate app.

- **Smart Start™ Technology**

Our patent pending Smart Start™ technology automatically assigns heats based on each contestant's benchmark data. With Wodify Arena's data-driven matchups, competitions are more exciting to watch.



Wodify Arena: event setup

“For us, it’s more than software. We’re innovators who want to do things that have never been done. As a company, it’s part of our values, beliefs and vision.”



Wodify Rise is a platform for nutrition, exercise and wellness challenges. It harnesses the gym's competitive spirit to bring its members together.

- **Streamlined Signup**

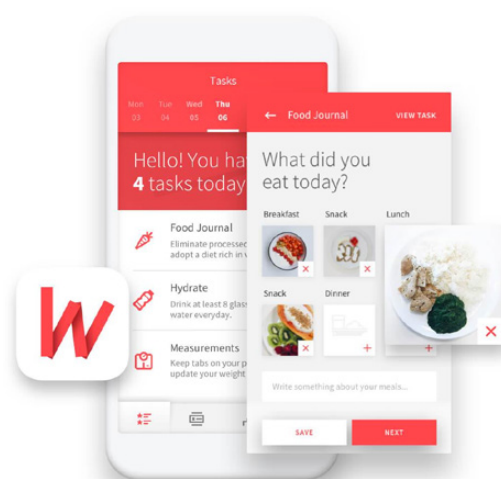
Gym members can register for community challenges in seconds.

- **Encourage Accountability**

Participants can track their meals, workouts, measurements, progress photos, and more to stay on target during challenges.

- **View Results**

The Wodify Rise leaderboard displays results in real time so participants always know where they stand.



Wodify Rise: mobile app for challenge members



Wodify Live is the seamless event management solution that makes organizing, ticket selling, and promoting more fun. It's easy, it's affordable and best of all, the fast, integrated setup means registration for your event can begin in no time.

- **Hassle-free event creation**

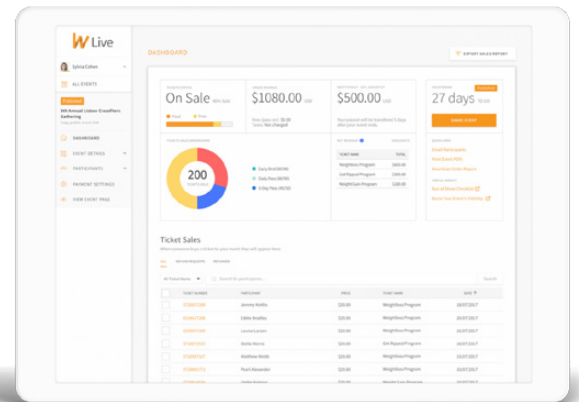
Build your events quickly with our step-by-step process that covers everything you need, including ticketing, payments, promotions and more.

- **Affordable pricing**

Wodify Live is free to use for all free events. For paid events, organizers can pass along any costs to ticket buyers.

- **Safe, organized planning**

Hosting an event with Wodify Live is totally paperless and totally secure. That means fundraisers, seminars and more are always stress-free.



Wodify Live: dashboard



Wodify Pulse is a group heart rate training experience for gyms. It displays members' heart rates in real time, leveraging Myzone technology and the Wodify Core Kiosk.

- **Intense motivation**

Members can see their progress displayed live inside the gym, encouraging them to reach their full potential and engage in a little friendly competition.

- **Intuitive setup**

Wodify Pulse easily integrates with the Wodify Core Kiosk, so users can get started right away.

- **Accurate results**

We've partnered with Myzone, a leader in wearable fitness technology, to give members the most accurate heart rate monitoring hardware on the market.



Wodify Pulse

The fitness industry is changing.

The fitness industry is hyper competitive. More gyms are opening than ever, each vying for the same customers. In this landscape, passion for fitness alone cannot sustain a viable business. Gym owners must create a unique customer experience to stand out, retain members and grow their bottom line.

Wodify is leading the charge.

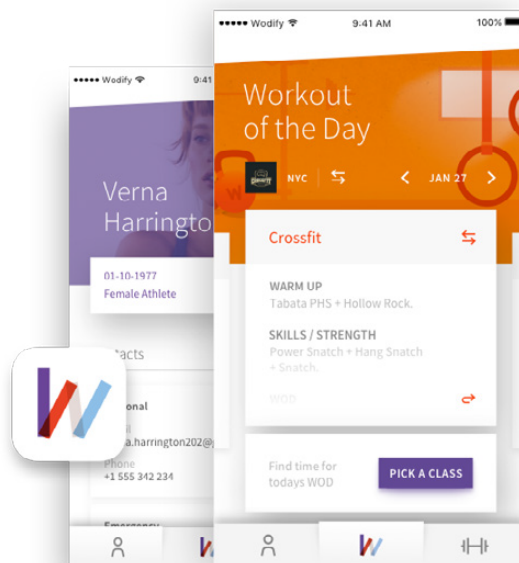
Customer retention is key to every gym's survival. With our family of products, Wodify Technologies connects everyone in the gym to create a community people return to. Wodify Core, Wodify Arena, Wodify Pulse, Wodify Live, and Wodify Rise engage members inside the gym and out, building stronger businesses from the ground up. Our products save time, streamline operations and provide gyms the tools needed to grow.

About Wodify Technologies

Wodify is on the cutting edge of performance software with products empowering gyms, members and coaches around the globe. Connecting the world to the future of fitness is the vision pushing us to cultivate beautiful yet simple software experiences with our product suite — Wodify Core, Wodify Arena, Wodify Pulse, Wodify Live, and Wodify Rise.

The heart of our mission is making a positive impact in the world. As an extension of our mission, Wodify has established a 1:1:1 philanthropic program where we donate one percent of our time, one percent of our services and one percent of our profits to community outreach initiatives.

Wodify is 100 percent bootstrapped and profitable with offices in the US, England and Portugal. Our team of crafty creatives, diligent developers and neurotic number crunchers work in a world-class environment and make us the company we are today. To date, we've connected 2,000,000 athletes and 4,500 gyms in 100 countries.



Wodify Core mobile app for gym members

“We have built a team of passionate professionals, working in a world class environment: crafty creatives, diligent developers and neurotic number crunchers.”



For more information, please contact press@wodify.com
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