



One company. Forging a high-tech fitness culture.

Wodify Technologies is one company and a suite of innovative products bringing the future of fitness to the world. Our mission is to ignite a global movement of gyms, coaches and members united by fitness and technology.



Wodify Core is our flagship software and the “core” of what we do. It connects members, saves time and gives gyms a competitive edge.

- **Performance Tracking**

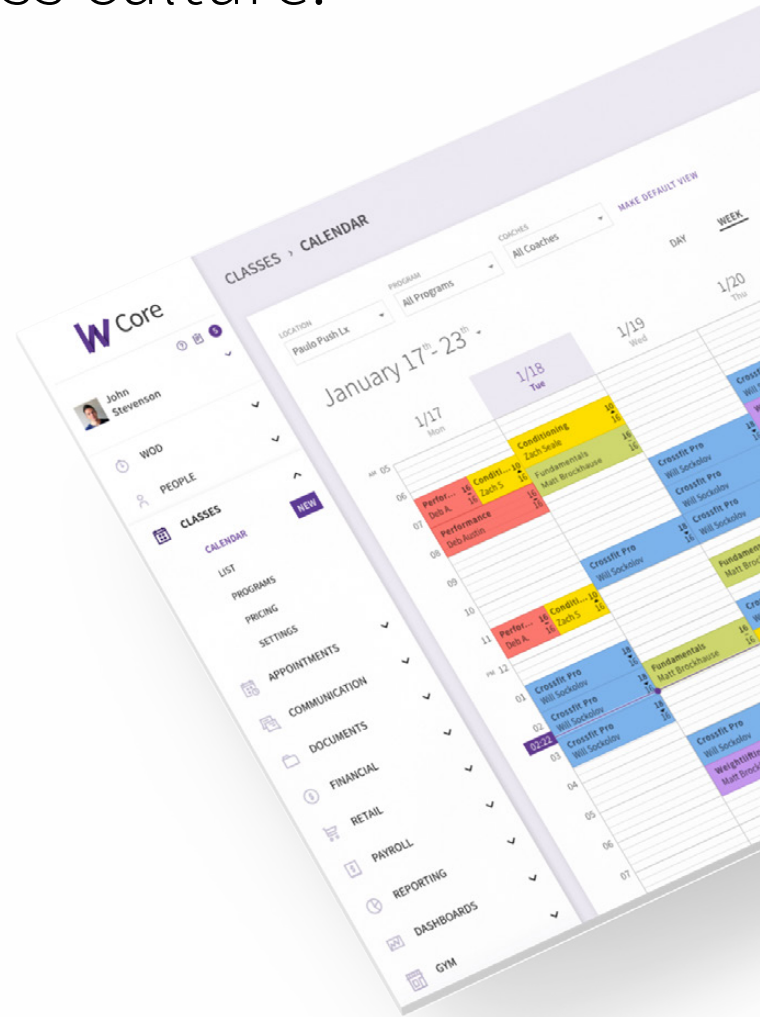
Wodify Core’s performance tracking tool garners nearly 100 percent adoption among gym members. People can log workout results, visualize progress and set a mental record to meet and beat whenever they hit the gym.

- **Features for Gyms**

Wodify Core’s admin app, lead management features and Zapier integration streamline gym operations. It also sheds light on gyms from every angle with its dashboards & reports.

- **Building Better Coaches**

Wodify Core sets coaches up for success with an app to build workouts, track attendance, manage appointments and more.



Wodify Core: classes calendar

Wodify Pulse is a group heart rate training experience for gyms. It displays members' heart rates in real time, leveraging Myzone technology and the Wodify Core Kiosk.

- **Intense motivation**

Members can see their progress displayed live inside the gym, encouraging them to reach their full potential and engage in a little friendly competition.

- **Intuitive setup**

Wodify Pulse easily integrates with the Wodify Core Kiosk, so users can get started right away.

- **Accurate results**

We've partnered with Myzone, a leader in wearable fitness technology, to give members the most accurate heart rate monitoring hardware on the market.



Wodify Pulse

The fitness industry is changing.

The fitness industry is hyper competitive. More gyms are opening than ever, each vying for the same customers. In this landscape, passion for fitness alone cannot sustain a viable business. Gym owners must create a unique customer experience to stand out, retain members and grow their bottom line.

Wodify is leading the charge.

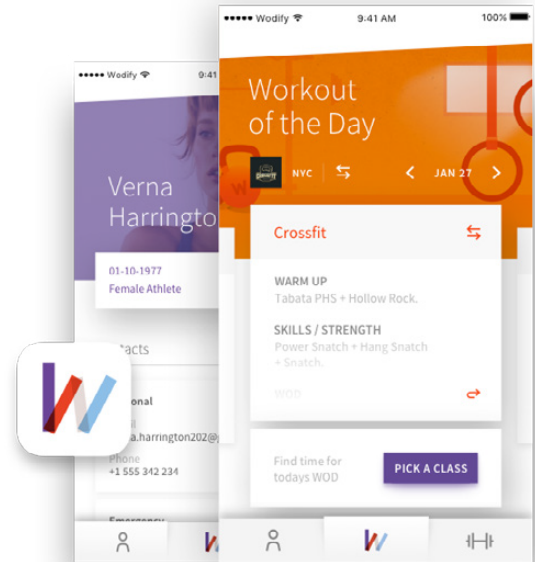
Customer retention is key to every gym's survival. With our family of products, Wodify connects everyone in the gym to create a community people return to. Wodify Core engages members inside the gym and out, building stronger businesses from the ground up. Our products save time, streamline operations and provide gyms the tools needed to grow.

About Wodify Technologies

Wodify is on the cutting edge of performance software with products empowering gyms, members and coaches around the globe. Connecting the world to the future of fitness is the vision pushing us to cultivate beautiful yet simple software experiences with our products suite.

The heart of our mission is making a positive impact in the world. As an extension of our mission, Wodify has established a 1:1:1 philanthropic program where we donate one percent of our time, one percent of our services and one percent of our profits to community outreach initiatives.

Wodify is 100% bootstrapped and profitable with offices in Philadelphia and Denver. Our team of crafty creatives, diligent developers and neurotic number crunchers work in a world-class environment and make us the company we are today. To date, we've connected 2,000,000 athletes and 5,00 gyms in 100 countries.



Wodify Core mobile app for gym members

“We have built a team of passionate professionals, working in a world class environment: crafty creatives, diligent developers and neurotic number crunchers.”



For more information, please contact press@wodify.com

www.wodify.com