CrossFit Peekskill

Monsters of the Hudson Throwdown

Executive Summary

CrossFit Peekskill, located in Peekskill, NY hosted their Third Annual *Monsters of the Hudson Throwdown* competition in June, 2017 using Wodify Arena. The co-owner of CrossFit Peekskill, Emily Strebel, was thrilled with how the competition turned out, and Event Organizer Juliana Zeolla was impressed with Arena's ability to keep everything organized and running smoothly.

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*"The setup was very easy.
I was definitely impressed."*

Emily Strebel
CrossFit Peekskill Owner

About CrossFit Peekskill

CrossFit Peekskill was established in 2013 and offers CrossFit classes, personal training sessions and nutrition coaching within their 2,500 sq. ft. facility.

Challenges

Crossfit Peekskill previously used Excel spreadsheets to record scores and manage heats for their *Throwdown on the Hudson* competitions. In year three, owner Emily Strebel and competition organizer Juliana Zeolla were both tired of this time-consuming, frustrating, and inaccurate process and were looking for a better solution. "I do not want to go back to the Stone Age of using an Excel spreadsheet," said Zeolla.

The Solution

Wodify Arena exceeded their expectations, but Strebel admitted she was worried at the beginning of the competition. "I had my concerns that [the software] wasn't going to calculate or display correctly, but I was pleasantly surprised that everything made sense and was truly live.

Arena makes running events simple for organizers, but it also helps out competitors as well. "My favorite feature would have to be the 'Team Payment' option," said Zeolla. "Instead of one person paying for the whole ticket, Arena lets you pay your half and sends an email to your teammates so they can pay their share. You don't have to hunt down anyone to collect the money."

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"Wodify Arena made everything super easy. We just got to watch the competition and enjoy the day."

Juliana Zeolla
CrossFit Peekskill

Results

Wodify Arena is the premier competition software on the market because it allows you to pay attention to the action on the floor, not the annoying details. "Wodify Arena made everything super easy. It's self-explanatory; you don't need to worry about it. If we didn't have Arena, we would've been sitting behind the desk, waiting for papers and scores to come in instead of sitting back, relaxing, and watching the competition," said Zeolla. As for whether CrossFit Peekskill would use Wodify Arena for a future competition, Strebel didn't mince words. "This was our first year of not using Excel spreadsheets. Using Arena was like comparing caviar to McDonald's. The setup was very user-friendly. I was definitely impressed."

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For more information on how to run your event or competition with a streamlined tool, **please visit wodify.com/products/arena.**