



The Alpha Games

Wodify Arena runs The Alpha Games

Executive Summary

After a bad experience with a competitor's software during the inaugural Alpha Games, the organizers knew they had to make a change. Once they learned that Wodify was now offering their own competition software, Wodify Arena, they immediately signed up. It was exactly what the organizers hoped it would be.

About The Alpha Games

The Alpha Games is a two-day international fitness competition based in Nice, France. It is the brainchild of husband and wife team, Karima and Marlon Georgiou, who serve as lead organizer and lead programmer, respectively. Created in 2016, the competition has grown to include participants from 32 countries. In 2017, Wodify Arena became The Alpha Games' hand-picked competition software of choice. "There is no Alpha Games without Wodify Arena," said Marlon.

Challenges

For the Alpha Games' inaugural competition, the organizers used a competitor's software, which led to long scoring delays and a string of headaches. "It just crumbled. It left us hanging," said Marlon. They needed a versatile competition software system that could be easily taught, implemented and adjusted on the fly. Additionally, they needed a solution that could quickly build heats automatically, saving them the hours they lost manually entering participant's names with their previous system. Enter Wodify Arena.

"There is no Alpha Games without Wodify Arena."



Karima and Marlon Georgiou
The Alpha Games

The Solution

"We've been using Wodify Core for nearly 4 years. We were the first box in France to use it," says Karima. "Because Arena was coming from the same brand as Wodify Core, I knew it had to be good" added Marlon. "As soon as Karima told me what it was, I said, 'We have to get it NOW!'"

Head scorekeeper Lionel Souyris was also impressed with how seamlessly Wodify Arena was able to push athletes' scores to the Leaderboard. "It was such nice software to use. We tried a couple and this was by far the best one." Alpha Games judges' were also able to check out the Wodify Judge app and found it intuitive and helpful. "It's just like the Wodify Core app for the box. It's easy to use," said judge Adam El Maataoui.



For more information on how to run your event or competition with a streamlined tool, please visit www.wodifyarena.com.

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Marlon Georgiou
The Alpha Games

Results

Wodify Arena stood up to the challenge of managing a competition over two days, with seven WODs and over 300 athletes. From its user-friendly heat building feature, to the integrated judge’s app, to instantly showing the athletes their scores on the leaderboard, Wodify’s first appearance at the Alpha Games was a success. “Wodify Arena has everything I want as a programmer for an event,” said Marlon. “There are things that only an organizer would know after going through a bad experience. Wodify Arena knows how to take those details and turn them into a good experience,” said Karima.



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