

Challenge Period

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<p style="text-align: right;">Day 1</p> <p>CHALLENGE STARTS</p> <p><i>Social Media Post</i></p>	<p><i>Email or Blog Post</i></p>		<p><i>Email or Blog Post</i></p>		
	<p style="text-align: right;">Day 8</p> <p>WEEK TWO</p> <p><i>Social Media Post</i></p>	<p><i>Email or Blog Post</i></p>		<p><i>Email or Blog Post</i></p>		
	<p style="text-align: right;">Day 15</p> <p>WEEK THREE</p> <p><i>Social Media Post</i></p>	<p><i>Email or Blog Post</i></p>		<p><i>Email or Blog Post</i></p>		
	<p style="text-align: right;">Day 22</p> <p>WEEK FOUR</p> <p><i>Social Media Post</i></p>	<p><i>Email or Blog Post</i></p>		<p><i>Email or Blog Post</i></p>		
<p style="text-align: right;">Day 28</p> <p>CHALLENGE ENDS</p>	<p>CHALLENGE WRAP-UP</p> <p><i>Social Media Post (Wrap -up & Winners)</i></p>		<p><i>Social Media Post (Wrap -up & Winners)</i></p>			